



EPICA Module

Implementing European Competition Policy Issues into HEIs Curricula in Albania

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EPICA - ERASMUS-JMO-2025-MODULE

□ Goal & objectives - EPICA Module:

- ✓ Promote EU integration and understanding in HEIs;
- ✓ Provide academic insights into EU policy areas in HEIs;
- ✓ Enhance the knowledge of the EU's regulatory framework in HEIs;
- ✓ Strengthening European integration in HEIs;
- ✓ Increasing visibility and impact of EU law and policies in HEIs;
- ✓ Promoting research and academic collaboration in HEIs;
- ✓ Revised the teaching materials of existing curricula of Industrial Organization and European Economic Integration towards EU standards of competition policy;
- ✓ Creating a network of knowledge experts in competition policy;

□ Goal & objectives - EPICA Module:

- ✓ The course analysis the economic concepts, theoretical approaches and quantitative methods used in European competition policy.
- ✓ The course demonstrates the contribution of "economic approach" to apply the competition law, competition policy and state aid policy.
- ✓ It focuses on the competition and state aid policy applications in European cases.
- ✓ It can be useful to theory-oriented economists interested in real markets.
- ✓ Microeconomic principles learnt by students are regularly applied.

Competition Policy





THANK YOU!

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